PRE-WORK



PRE-WORK TO BE COMPLETED BEFORE OUR EXPERIENCE TOGETHER.

PLEASE BRING PRINTED OUT TO THE DINNER

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Pre-Work to be completed before our experience together. *Please bring printed out to the dinner*



YOUR NAME

EMAIL

INSTAGRAM

CELL

WHAT'S YOUR WORD FOR 2025?

WHO DO YOU WANT TO BE IN 2025?

WHAT PROGRAM, EVENT, OR SERVICE IS LIGHTING YOU UP MOST RIGHT NOW IN YOUR BUSINESS (OR ONE THAT YOU WANT TO CREATE)?

WHAT IS THE COST FOR PARTICIPANTS?

HOW MANY PARTICIPANTS DO YOU WANT TO SERVE IN THAT OFFER THIS YEAR?

WHAT WOULD THE PROJECTED REVENUE BE? *BE SPECIFIC AND MAKE IT QUANTIFIABLE.*



MEET YOUR FUTURE COACH

ROBERT HARTWELL

Robert Hartwell is the host and executive producer of "Breaking New Ground" co-produced by the Oprah Winfrey Network and HGTV currently streaming on MAX. He founded The Broadway Collective in 2016 and Strength On Stages in 2022 and is an Inc. 5000 List Entrepreneur for one of the fastest growing companies in America with 440% revenue growth.

As a Director/Choreographer his work has been seen at Lincoln Center, the Kennedy Center, North Carolina Theatre, and Fulton Theatre. Most recently he directed and choreographed For Colored Boyz and won the Fulton Theatre's inaugural Stories of Diversity Playwriting Festival.

Robert has performed in 5 musicals on Broadway and 2 National Tours: Dreamgirls, Memphis, Nice Work If You Can Get It, Cinderella, Motown, and Hello, Dolly! starring Bette Midler. He also stars in Pharrell and Jay-Z's latest hit single – Entrepreneur – dancing in front of his iconic home.

Robert is a proud graduate of the University of North Carolina School of the Arts and The University of Michigan's Musical Theatre department where he earned summa cum laude honors and the Willis Patterson Diversity Award.

Robert's story of purchasing a 200-year-old colonial mansion (which was built back when slavery was still legal Federally in the US), went viral, reaching millions of people who were touched by his message of reinvention, liberation, and hope. As a Black gay man, he vowed to fill this home with love, honor his ancestors, tell their stories, and say their names.

When Robert isn't telling stories and helping others do the same, he's obsessing over NPR, his La Marzocco latte art, and dusting his 13 chandeliers. He divides his time between New York City and his new home in Massachusetts. *@sirroberttakespics*