

# TELL YOUR STORY

5 DAY CHALLENGE



*DAY 1*

Why Your Story  
Matters & How to Find  
Your Signature Story

# 5 STORYTELLING MISTAKES

#1

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#2

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#3

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#4

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#5

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# ***WHAT WE'RE COVERING THIS WEEK***

***DAY 1***

***DAY 2***

***DAY 3***

***DAY 4***

***DAY 5***

# *WHY YOUR STORY MATTERS*



# *WHAT IS A SIGNATURE STORY?*

IT'S A STORY THAT...

*#1*

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*#2*

---

*#3*

---

*#4*

# HOW TO FIND YOUR SIGNATURE STORY

**#1** WHAT IS THE \_\_\_\_\_ THAT YOU WANT TO INSPIRE PEOPLE TO DO?

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**#2** WHAT IS A \_\_\_\_\_ YOU COULD TELL TO INSPIRE THIS PARTICULAR ACTION?

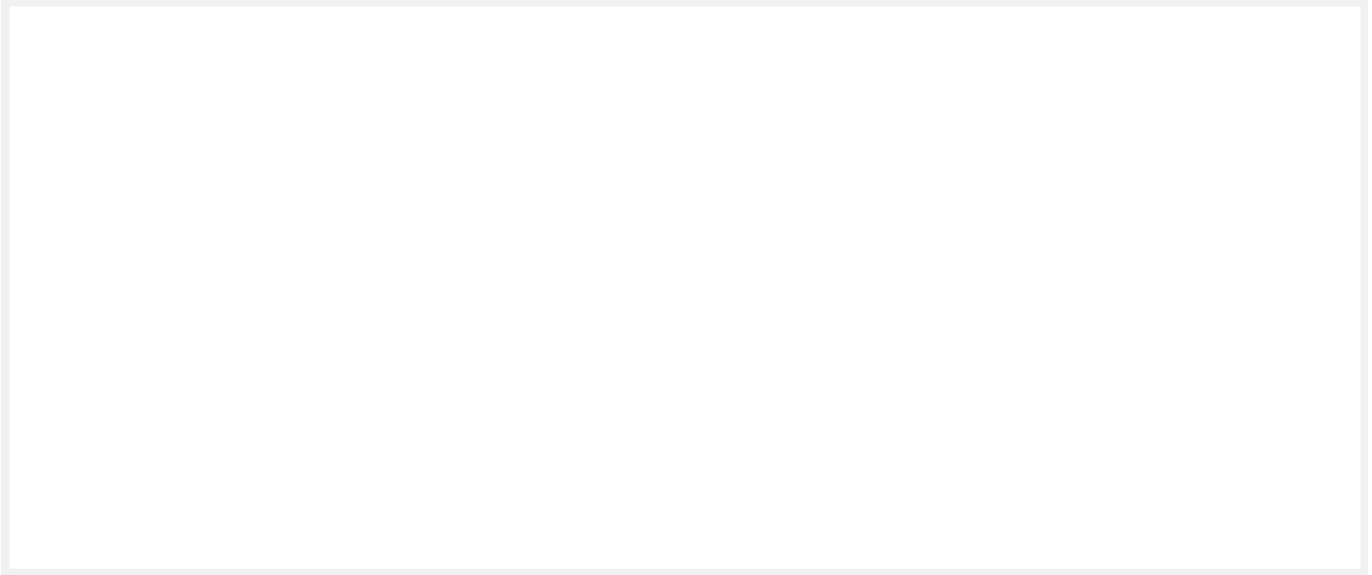
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**#3** THE MOST IMPORTANT WORD:

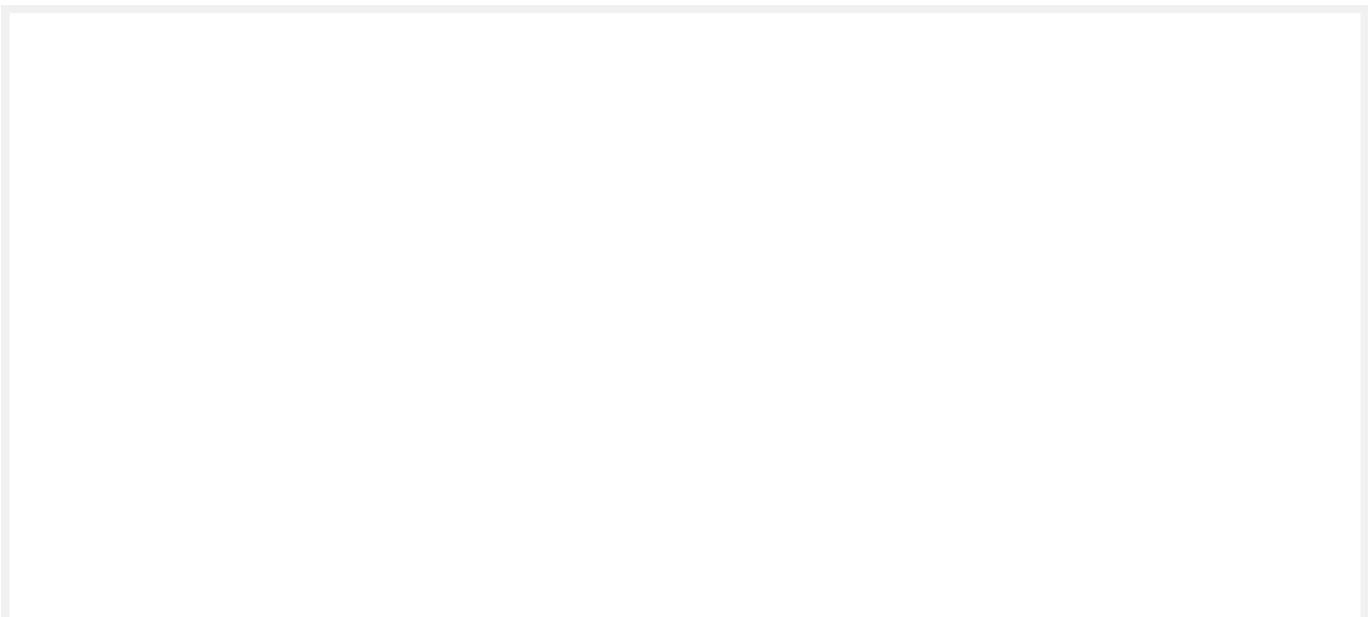
**EXAMPLE 1**

***SIGNATURE  
STORY***

**ACTION**



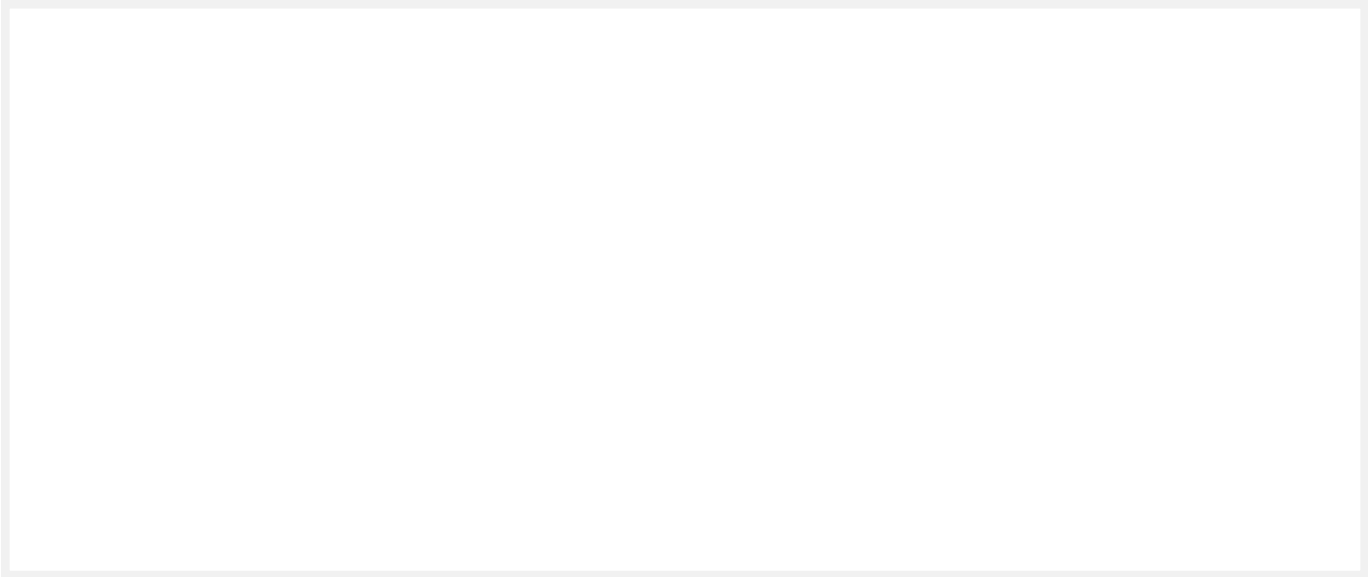
**STORY**



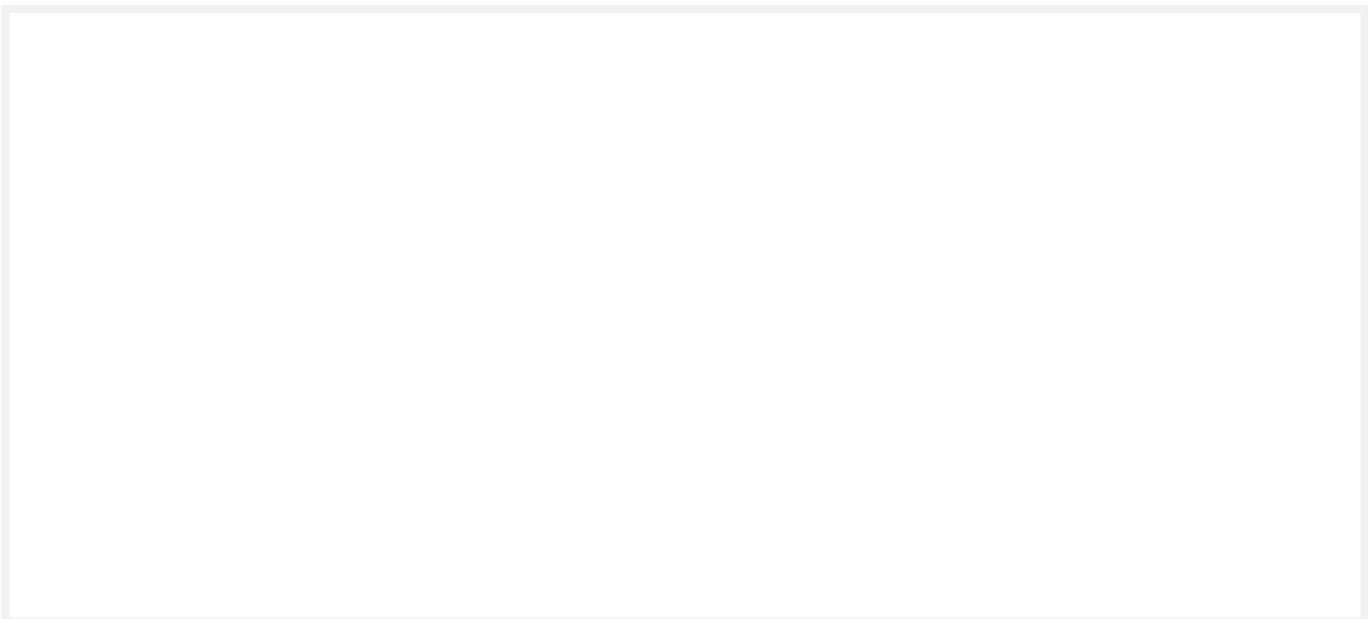
**EXAMPLE 2**

***SIGNATURE  
STORY***

**ACTION**



**STORY**

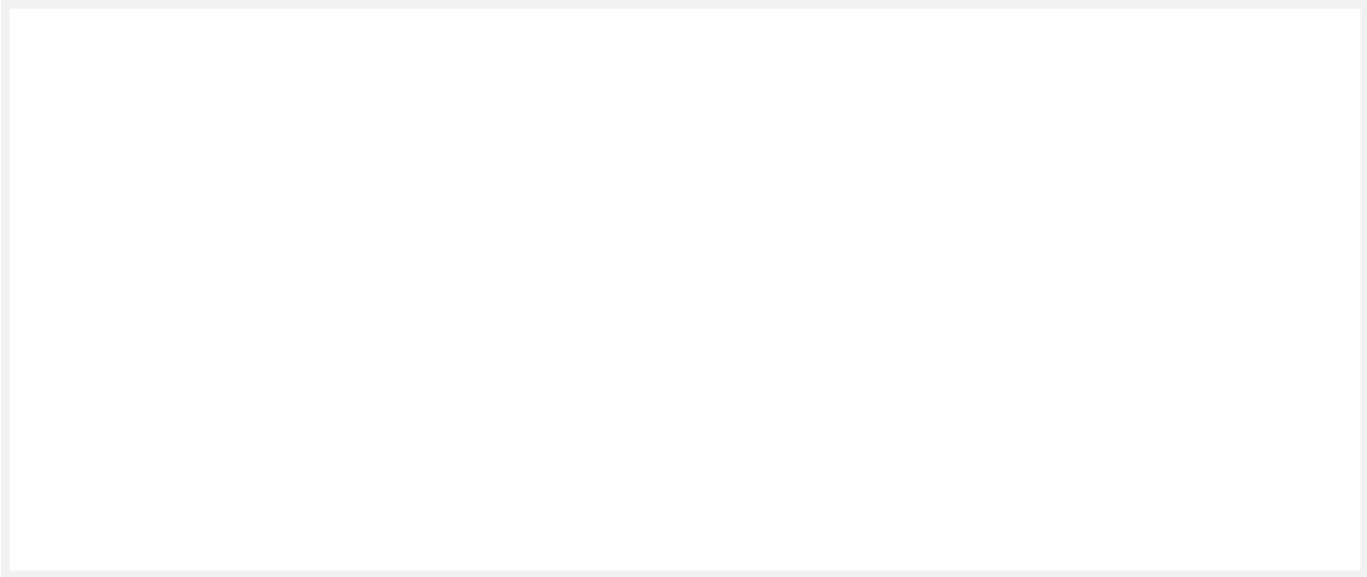




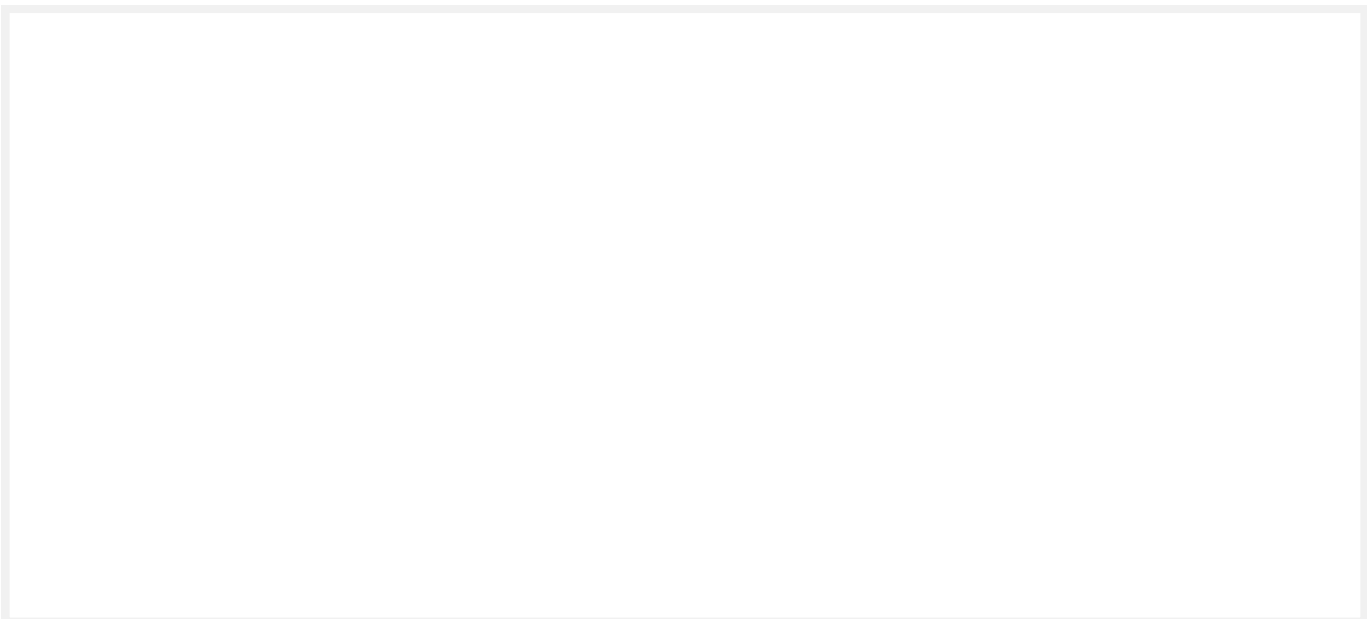
**EXAMPLE 3**

***SIGNATURE  
STORY***

**ACTION**



**STORY**



FILL IN THE BLANK

*SIGNATURE  
STORY*

**ACTION**

*I want to inspire people to:*

**STORY**

*I'm going to tell a true story about:*

# *RECAP*



DAY 1

# YOUR HOMEWORK FOR TODAY

- ✓ CHOOSE THE **ACTION** YOU WANT TO INSPIRE.

*I want to inspire people to \_\_\_\_\_.*

- ✓ COME UP WITH A **STORY** THAT WOULD INSPIRE THIS PARTICULAR ACTION.

*I'm going to tell a true story about \_\_\_\_\_.*

## INSTRUCTIONS:

Jot down a few notes, but you don't need to write out the full story today. We'll do that in the next lesson. *Example: "Story about my trip to Tuscany in 2018 where I spontaneously signed up for a cooking lesson..."*

## *DAY 1 HOMEWORK*

➤ ACTION YOU WANT TO INSPIRE

➤ STORY TO INSPIRE THIS ACTION

*TELL*  
*YOUR* 5 DAY CHALLENGE  
*STORY*